

Game Changers

Leadership isn't measured by what you know. It's measured by what changes.

POWERED BY WOLF LOGIC LEADERSHIP

A 365-day leadership journey for the emerging and middle managers who hold your organisation together — built on the Wolf Logic framework and delivered in person by the founders of The Better Us Project.

4

LEADERSHIP SUMMITS

365

DAYS OF BELONGING

34 hrs

STRUCTURED PD

1

PLATFORM, WHOLE TEAM

THE YEAR ARC — EVERY SUMMIT ANSWERS A BIGGER QUESTION

Q1 · LEAD YOURSELF

Who am I?

Identity before influence — values, energy, presence, curiosity.

Q2 · LEAD RELATIONSHIPS

How do I lead people?

Trust, listening, coaching and the hard conversations.

Q3 · LEAD TEAMS

How do I build great teams?

Rituals, meetings that matter, culture designed on purpose.

Q4 · LEAD CHANGE

How do I change my organisation?

A real, measured Game Changer Project — then the Showcase.

EVERYTHING INCLUDED

- 4 immersive Leadership Summits — one per quarter, 24 contact hours
- Your Leadership Pack — 4–5 trusted leaders from other organisations, all year
- 4 virtual Pack Meetings + 4 coaching calls + quarterly challenges
- The Game Changers Leadership Journal + Wolf Logic, the book (RRP \$39.95)
- Access to the Game Changers Community Hub — resources & connection
- BetterUs Workplace — 12 months, whole team, free
- Recognition as a Game Changer, earned at the Showcase

*“There are plenty of leadership programs.
There are very few leadership communities.
You're not buying four workshop days
— you're investing in twelve months of
belonging.”*

LEARN TOGETHER · LEAD TOGETHER · GROW TOGETHER

HOW THE YEAR COMPOUNDS

- » Quarterly implementation challenges, applied at work
- » Pack Meetings + peer coaching between summits
- » Pre/mid/post pulse — your ROI story, evidenced
- » The Showcase: a real change project, presented

INVESTMENT — PRICED FOR A YEAR, BUILT FOR A CAREER

INDIVIDUAL

\$2,900

per leader / year (+GST)

TEAM OF 4

\$9,900

~\$2,475 each (+GST)

IN-HOUSE COHORT

From \$39,000

up to 20 leaders (+GST)